

EXHIBIT 12

New customer message on July 13, 2021 at 1:20 pm

From: Blendtec (Shopify) <mailer@shopify.com>
To: Customer Support <support@blendtec.com>
Date: Tue, 13 Jul 2021 19:20:13 +0000

You received a new message from your online store's contact form.

Name:

Brian Wong Shui

Email:

bwongshui@gmail.com

Phone Number:**Body:**

Hi There,

Love my blendtec.

Just wanted to find out if you are making a battery powered blender called a blendjet.
Their logo looks similar but not quite.

Thanks